
YAIR SHALIT

Motion Designer & 3D Generalist

WEB DESIGN & DEVELOPMENT / CGI / ANIMATION

Israel | Open to remote & international opportunities

yairshalit.com | axiomstudio10@gmail.com | +972 50-723-4017 | LinkedIn

PROFILE

Motion designer and 3D generalist with 8+ years of experience in commercial animation, CGI and digital projects. I also design and build complete websites, from the first concept to client handoff, with custom motion and 3D visuals. My 3D work covers modeling, animation, lighting and compositing, with a focus on integrating CG into live-action footage.

SKILLS & TOOLS

Expertise Motion design | Web design & development | 3D modeling & animation | Camera tracking / matchmoving | Texturing | Look development | Lighting | Rendering | Compositing

Tools Cinema 4D | Redshift | After Effects | Photoshop | Illustrator | Figma | Lottie | WordPress | Elementor

EXPERIENCE

Independent Motion Designer & 3D Generalist

2017 - Present

AXIOM (formerly Foxy Design)

- Create motion graphics and CGI for commercial and public-awareness projects, working directly with clients from the initial brief to final delivery.
- Produced motion graphics and CG assets for pre-launch projects for Carnival Cruise Line's Celebration Key, matching 3D elements to live-action footage through lighting and compositing.
- Created a CG blimp for a public-awareness campaign, handling modeling, animation, camera tracking, lighting and compositing into client-supplied footage.

Web & Motion Designer

2021 - Present

IRM Media, Tel Aviv-Yafo | Freelance

- Design and build complete websites in WordPress and Elementor, from initial concept and page design through implementation and client handoff.
- Create custom hero animations, product visuals and 3D elements, integrating motion and CGI into the website design.
- Turn open-ended briefs into motion concepts and web animations using After Effects, Cinema 4D and Lottie.

Motion Graphics Team Lead

2023 - 2025

Disaster Design | Freelance

- Led motion design for a three-designer team, reviewing animation and helping solve creative and technical issues.
- Created product videos, explainers and brand films for MedTech and technology clients using After Effects and Cinema 4D.
- Worked with the CEO and, on selected projects, directly with clients to develop ideas and refine animations through feedback.

EDUCATION & ADDITIONAL

Graphic Design & Visual Communication

2016 - 2017

Tiltan College of Design and Visual Communications

Selected training Cinema 4D Ascent | 3D Motion Beast | Motion Beast | Science of Character Animation

Languages Hebrew - Native | English - Professional working proficiency